

Rose Marion

Writer, Editor, Designer
Ogden, Utah

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Education

Eastern Washington University 2006-2009

- Bachelor of Arts in English, Honors
- Minor in Visual Communication Design
- 3.8 grade point average on a 4.0 scale

Relevant Courses

- Professional Writing
- Technical Editing
- Computer Graphics
- Visual Communication Design
- Electronic Prepress Production
- Web Design
- Software Documentation

Experience

Professional

February 2010 - present

Senior Copywriter and SEO Specialist with Claim the Web, a web development and e-commerce firm; wrote sales emails, web content, blog posts, met with clients, and improved site rankings and conversion through SEO.

October - December 2009

Wrote, designed, and illustrated an 8-page instructional brochure on bowling ball layout and drilling for Storm Products, Inc. Oversaw print and production of brochure; over 30,000 copies distributed.

January - August 2009

Intern with Eastern Washington University's JFK Library; projects included logo redesign, website creation, and signage.

January - March 2009

Revised a procedural manual for the U.S. Navy with a team, making content and layout recommendations; communicated with our client via teleconference.

August 2008

Edited International Storm Watch, quarterly magazine of Storm Products, Inc. for stylistic and visual consistency.

Computer Skills

- Adobe Photoshop, Illustrator, InDesign, Dreamweaver (CS3 & CS4)
- HTML, XHTML, CSS
- Microsoft Word, Excel, PowerPoint, Outlook
- Microsoft Windows
- Mac OS
- Type 60 words per minute

Memberships

Sigma Alpha Lambda: Honors Society
Phi Eta Sigma: Freshman Honors Society

Interests

Playing viola, ballet, tennis, knitting

Glowing references available upon request